The Urban Waters Learning Network is a peer-to-peer network of people and organizations that share practical on-the-ground experiences in order to improve urban waterways and revitalize the neighborhoods around them. Groundwork USA and River Network are partners in coordinating the Learning Network, providing support and opportunities for members to share successes, challenges, and technical resources.

UWLN engages its members through workshops and activities at the annual River Rally conference, the UWLN website (urbanwaterslearningnetwork.org), a quarterly newsletter, webinars, and more.

SEMI-ANNUAL REPORT: JANUARY-JUNE 2016

MEMBERSHIP and OUTREACH

- UWLN comprised 352 members.
- Basecamp participation included fifty-five messages with seven files uploaded.
- The quarterly Newsletter reached 135 members.
- UWLN hosted four webinars and peer calls, reaching approximately 200 people directly.

UWLN at RIVER RALLY

- River Rally 2016 took place from May 20-23 in Mobile, AL and attracted about 400 attendees. Urban Waters topics were covered in eighteen workshops and open-table discussions, most presented by UWLN members.
- At the Urban Waters Learning Forum, held the morning and afternoon before Rally starts, UWLN members had the opportunity to network with approximately 150 peers. It also provided orientation for EPA Urban Waters Small Grant recipients. In-depth evaluations were collected from twenty-two members.
- UWLN issued thirty-three scholarships, an amount totaling $12,739, to assist with the lodging and registration expenses of UWLN members attending the Rally.
MEMBERSHIP

UWLN comprised 389 members.
- Membership grew steadily by twenty-three and fourteen people in Quarters 3 and 4, respectively.
- Basecamp participation included forty-five messages and five new files uploaded.
- The quarterly Newsletter reached 109 members.

UWLN WEBSITE

31% of website visitors were return users.
- Website visitors came from 383 cities throughout the continental U.S., Alaska, and Hawaii.
- The number of visitors who spent longer than a minute on the site (long enough to fully engage with at least one resource) was a total of 339, accounting for 2,415 separate page views.
- The Resources were the most popular, followed by the Impact Story page, then Events.

DATA SUMMARY: YEAR IN REVIEW

- UWLN launched a new website, where UWLN now publishes informational resources, webinars, Impact Stories, and Network Blog posts.
- UWLN published a total of six new Impact Stories and four Network Blog posts on the UWLN website. UWLN also uploaded twenty-five Impact Stories from 2014 and 2015.
- All previous webinars were also uploaded to the website. Together with website/Youtube views, the eight webinars produced throughout the year of 2016 are estimated to have reached approximately 1,014 people.